

E-INCLUSION FOR OLDER LEARNERS & ENTERPRISE LEARNING. POSITIVE
INTERVENTIONS FOR ENGAGING OLDER LEARNERS – GERMAN PERSPECTIVE

16TH APRIL 2015

VENUE: E-WERK KULTURZENTRUM
FUCHSENWIESE 1
91054 ERLANGEN
GERMANY

09:45 – 10:00	Arrival of Learners
10:00 – 10:15	Ice-Breaking session
10:15 – 10:45	Presentation of the TEAL project and the participants
10:45 – 11:15	Presentation and discussion of the situation in Germany
11:15- 11:45	Coffee Break
11:45 – 13:00	<p>Workshop part 1 – E-INCLUSION for Intergenerational-Inclusion / Intergenerational-Inclusion for E-INCLUSION</p> <p>Aims to identify: Trends and Strategies for Sustainable Change in Policies and Actions</p>
13:00 - 13:45	Networking Lunch
13:45 – 16:00	<p>Workshop part 2 – Rachel Ferla: Taking your Business Online</p> <ul style="list-style-type: none"> • Basics of taking your business online • Introduction to CRM systems • Social media – what is it and how to use it <p>Please bring your own Smart device such as a tablet, phone or laptop.</p>
16:00 - 16:20	Coffee Break
16:20 - 18:30	<p>Workshop Wrap Up: Lessons Learned.</p> <p>The European Perspective: Differences and Communalities, Cross National Synergies and Problems Shared, Priority Recommendations</p>
20:00	SOCIAL DINNER – TBC