

# TEAL

## Transition into Enterprise for Adult Learners *Inova Consultancy*

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TEAL 2<sup>nd</sup> Workshop – Sheffield,  
United Kingdom



# Introduction

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- Help older people consider entrepreneurship

- Workshops:

1. Identifying and tackling barriers
2. Mentoring and coaching
3. E-Inclusion
4. European perspectives

- <http://www.teal-project.eu/teal/>

- <http://on.fb.me/1zme1d4>



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# Partners

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**Now over to you!**

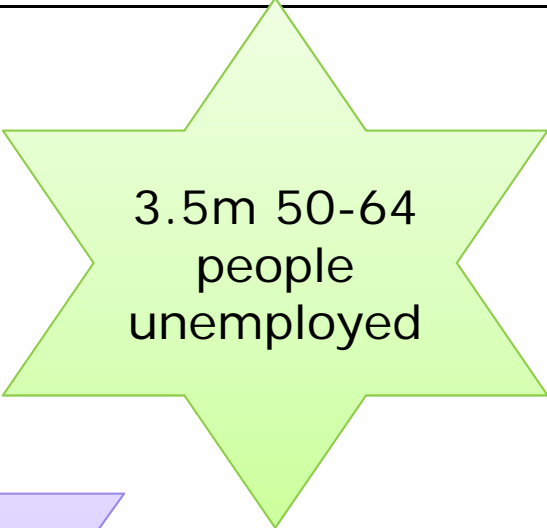


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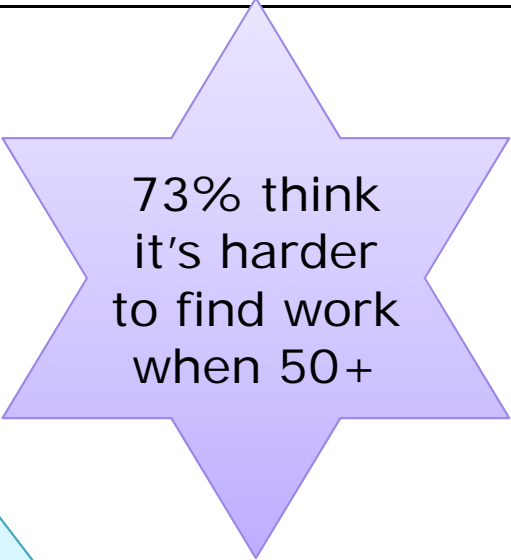


## Situation in the UK

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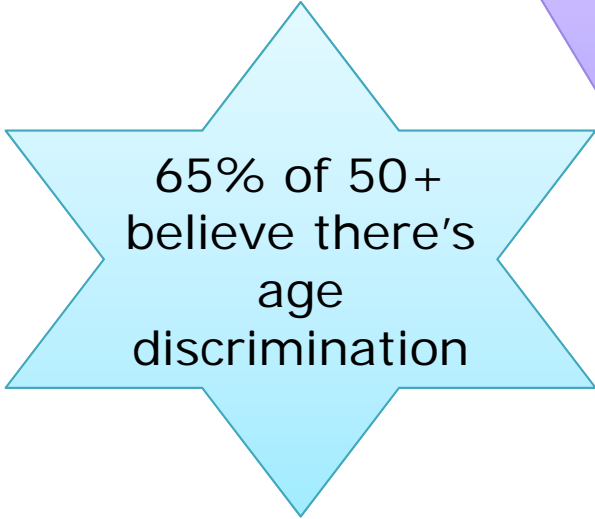
3.5m 50-64  
people  
unemployed



73% think  
it's harder  
to find work  
when 50+



4.2m self-  
employed –  
1.7m mature =  
21% increase  
in 4yrs



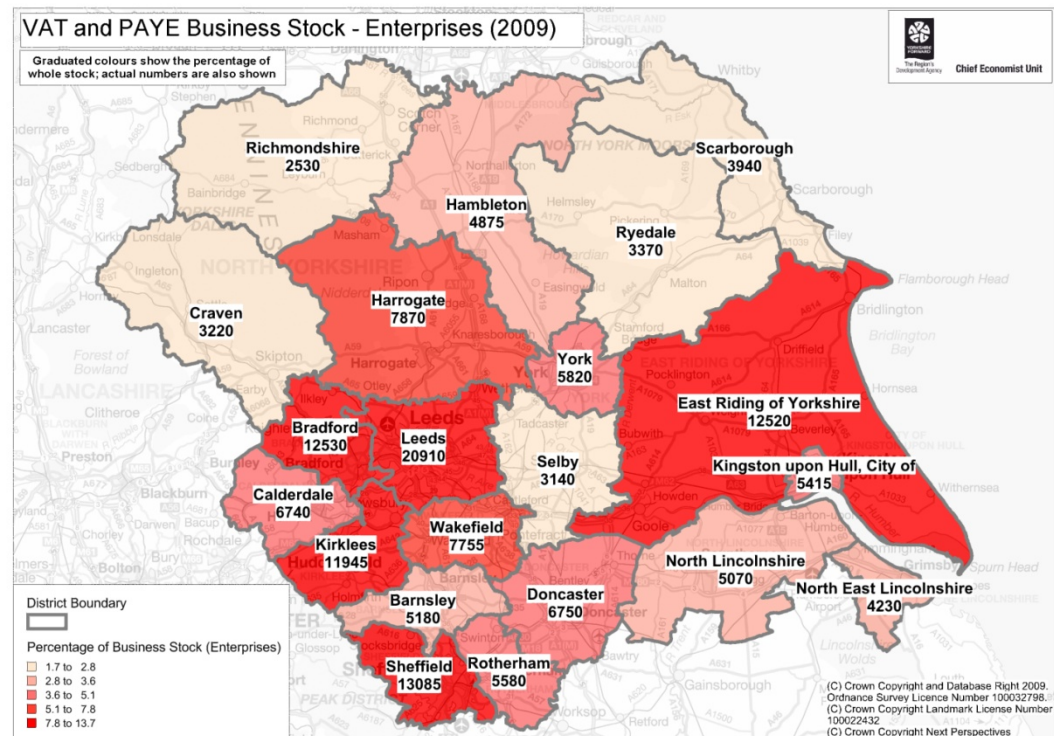
65% of 50+  
believe there's  
age  
discrimination



# Entrepreneurship in Yorkshire

8.6% of England's total business stock

- 2010 = c. 150,000 self-employed
- 19,600 business births in the region every year : 90% are micro-businesses
- Business hotspot = Rural North Yorkshire



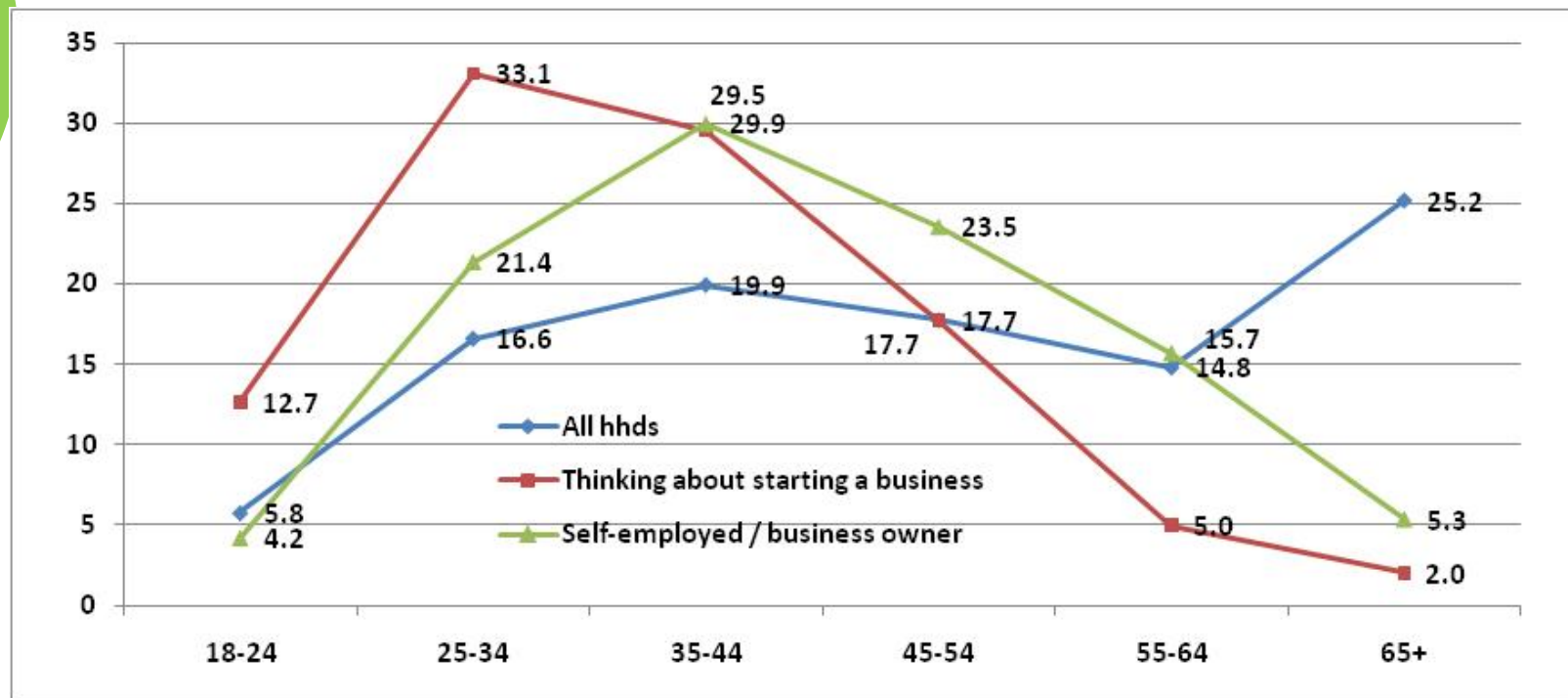
# Yorkshire Enterprising Characteristics

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- Men are twice as likely to be self-employed than women
  - 15.6% male vs. 6.6% female in region
- BME 4 times more likely to be thinking about starting up than those of a white ethnicity
  - Twice as likely to run own business
- 62.6% business thinkers 25-44 yrs old

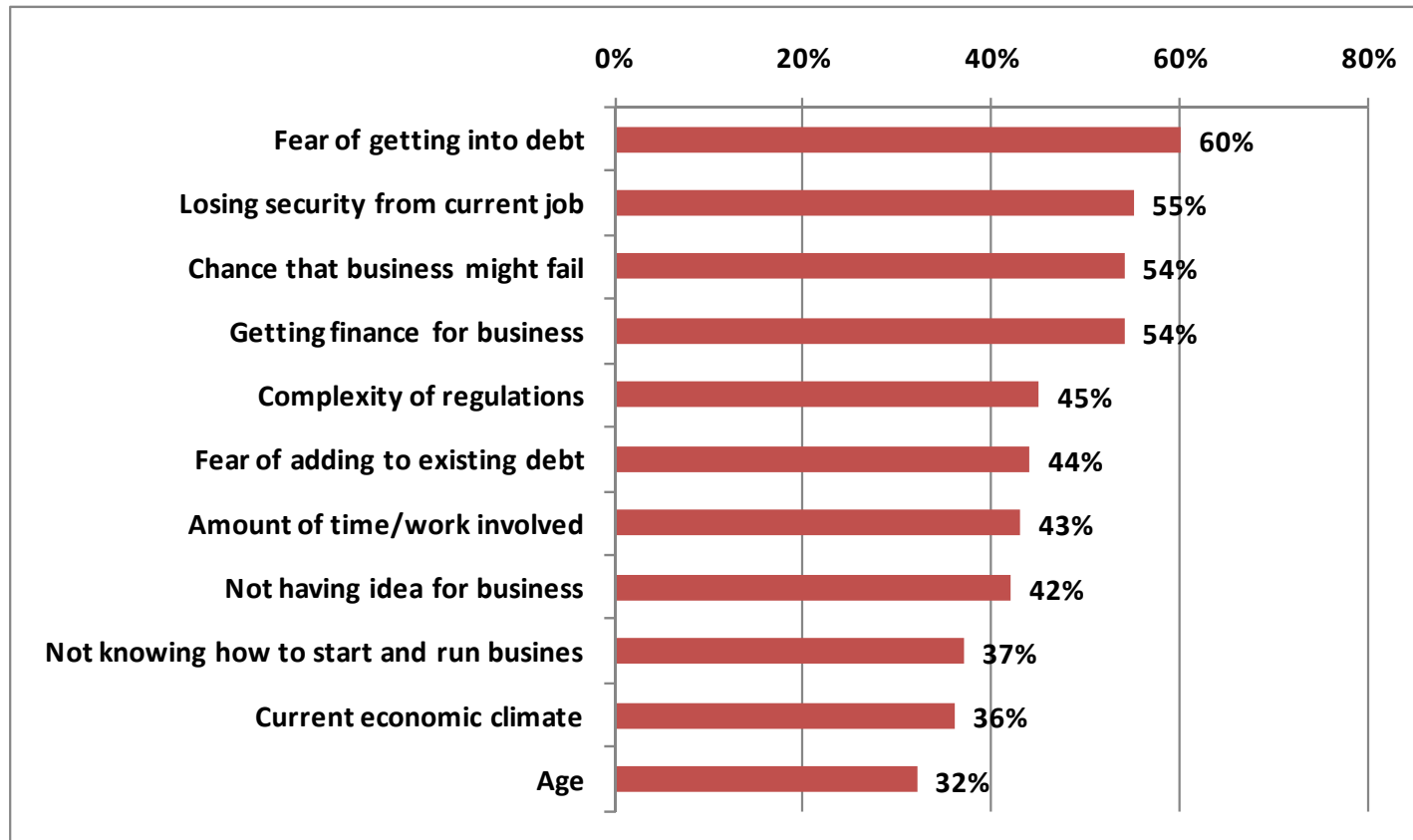


# Age Profile of Business Owners/Thinkers





# Barriers



Source: DBERR / IFF Research, Household Survey of Entrepreneurship, 2007.



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# UK Motivators

<b>Pull Motivations</b>	<b>Thinkers (%)</b>	<b>Doers (%)</b>
Freedom	94	88
Challenge/prove myself	87	74
Make more money	86	70
Be own boss	75	72
Help other people	75	52
Make idea happen	69	46
Help environment	62	31
Fill a market gap	63	N/A
Work from home	61	52
Do line of business better than previous employer	52	38
Develop a hobby	57	34
Follow someone I admire	43	26
Continue family tradition	20	19

Source: DTI, Small Business Service / IFF Research, Household Survey of Entrepreneurship, 2005.



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A decorative graphic on the left side of the slide, consisting of two overlapping semi-circles: a purple one on top and a green one on the bottom.

Thank you!



¡Gracias!

Danke!



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